Venture Capital

Dr. Schneider
Health Care Consulting
Partners GmbH



Thomas, Krause, M.B.A. Managing Director

Brandenburg Capital / ILB Steinstraße 104 - 106

14480 Potsdam Brandenburg

Telefon: +49-331-660 1711 Mobil: +49-177-666 1711

E-Mail: thomas.krause@ilb.de

Web: www.bc-capital.de

Summary

The 3-year activity of the interim CEO / CFO of S & P - Dr. Mertens - has always been characterized by the interests of the shareholders and investors, and always competently and hands-on.

Testimonial

As a long-term management company of venture capital funds, we invest among other things also in start-up companies with a promising profile in the field of medical technology and digital health.

In doing so, these companies usually develop through their life cycle from initially R & D-driven structures to sales and marketing organizations.

At one of our portfolio companies in "innovative Medical Technology / Tele-Medicine", the need for this turning point was to fill the management board quickly by means of an external CEO / CFO interim position, in order to create basic conditions for the first market launch. We have used S & P - Dr. Horst Mertens - to obtain highly competent management resources that have allowed the company to make the necessary adjustments. This included, among others, the creation of a functioning organizational unit, the carrying out of market analyzes, the development of marketing and sales strategies and the securing of supply chain management / market supply.

Based on the collaboration with S & P, our portfolio company has succeeded in developing strategic partnerships, among others, with a GKV insurance company and to bring another investor on board.

The 3-year activity of the Interim CEO / CFO of S & P has always been characterized by the interests of the shareholders and investors, and always competently and hands-on.

In the meantime, the CEO interim function was handed over to the subsequent management, which, thanks to the preparation of S & P, was able to build on a good initial situation and successfully develop the company.
